## **Economic Census: Local Business Snapshot**

### **NEW JERSEY**

#### **DID YOU KNOW?**

While the Retail Trade sector was the largest employer in New Jersey, the Wholesale Trade sector reported the highest 2007 sales (\$366.3 Billion). New Jersey was ranked 11th in the U.S. in the number of Retail Trade businesses with 34,482 establishments.



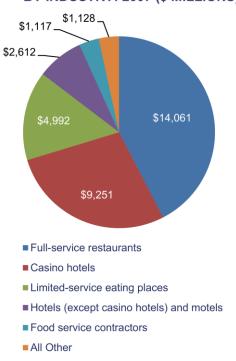
#### NUMBER OF WHOLESALE BUSINESSES IN NEW JERSEY COUNTIES: 2007



# SALES FROM TOP 5 RETAIL SUB-SECTORS IN NEW JERSEY: 2007 (\$ MILLIONS)



### ACCOMODATION AND FOOD SERVICES SALES IN NEW JERSEY BY INDUSTRY: 2007 (\$ MILLIONS)



### **EMPLOYMENT STATISTICS IN TOP 5 INDUSTRY SECTORS IN NEW JERSEY: 2007 AND 2002**

2007 NAICS Code	2007 NAICS Defined	Number of employees (Sector Ranking Statistic)			Payroll per Employee (\$)		
		2007	2002	Change	2007	2002	Change
62	Health care and social assistance	503,370	449,412	53,958	\$42,342	\$36,147	\$6,194
44-45	Retail trade	460,843	434,574	26,269	\$26,148	\$22,680	\$3,467
54	Professional, scientific, and technical services	331,838	287,357	44,481	\$71,617	\$58,558	\$13,059
31-33	Manufacturing	310,606	369,811	(59,205)	\$52,798	\$42,933	\$9,864
56	Administrative and support and waste management and remediation services	306,124	319,800	(13,676)	\$31,189	\$24,738	\$6,451

THE ECONOMIC CENSUS IS THE OFFICIAL 5-YEAR MEASURE OF AMERICAN BUSINESS

For more statistics on this industry, visit **business.census.gov** 

Source: Economic Census; Economy-Wide Key Statistics File

